

Luton COVID-19 Vaccination Outreach Clinics

A Rapid Evaluation

Introduction

During Spring 2021, certain areas of the UK such as Luton had **low uptake of vaccinations** and **high levels of COVID infection**.

Luton Borough Council PH Team and BLMK CCG ran mobile outreach vaccination clinics over two weekends in the community to address this issue. Hertfordshire PHEI Team were commissioned to evaluate the outreach project.

Aim

The aim of the evaluation was to **explore the design, operation and implementation** of the rapid mobile vaccination clinic outreach project in Luton.

Methods

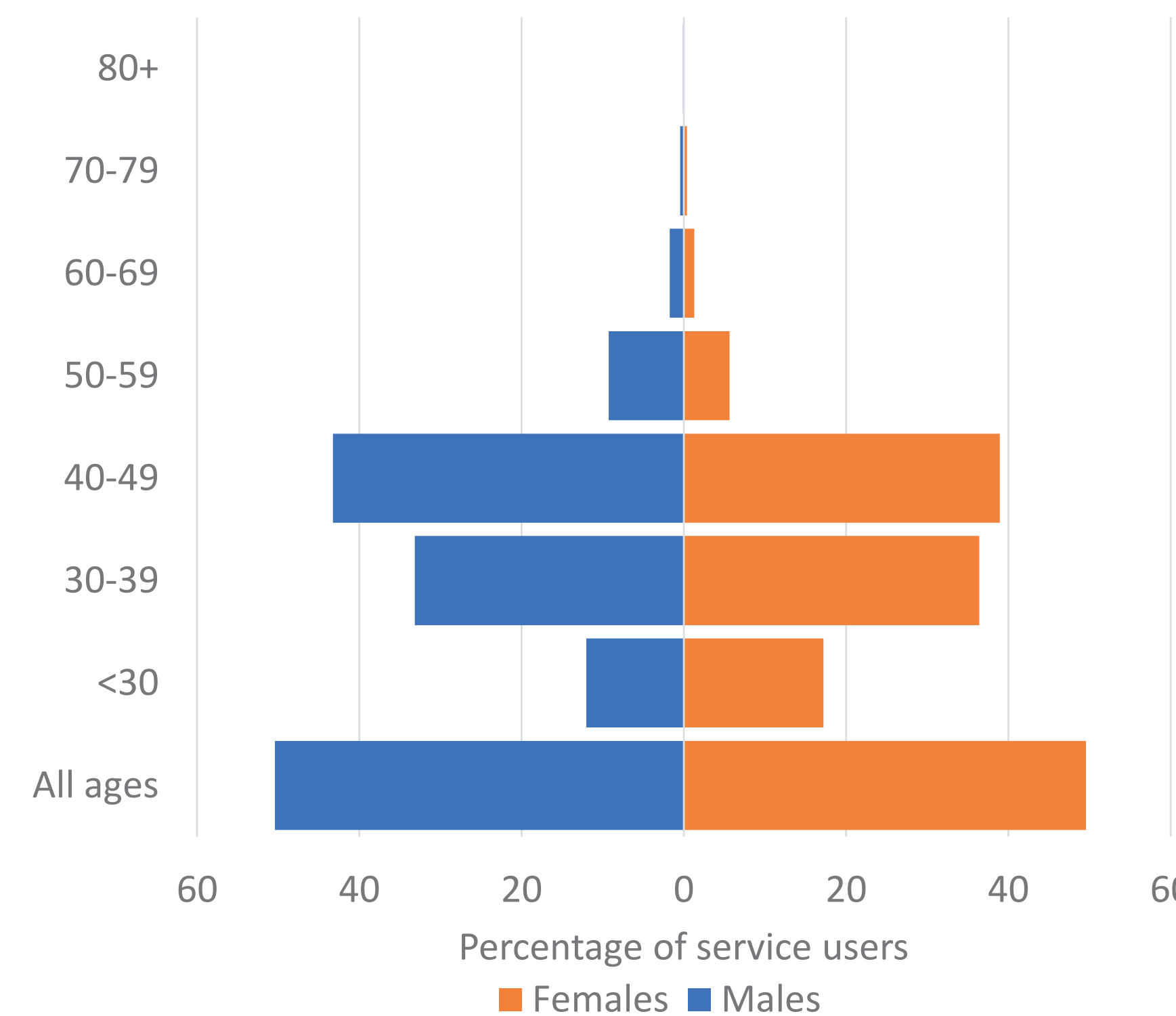
A mixed methods evaluation approach was used:

- **Quantitative** - Vaccination quantitative data was recorded on site at the time of vaccination by staff on Pinnacle, a web-based point of care system.
- **Qualitative**-Semi structured interview/focus groups (online and face-to-face) were conducted with thirty-one participants in April 2021. The interviews were digitally recorded and transcribed and a framework analytic approach was used.



Findings

Vaccinations by age and gender



Quantitative

- 4,325 service users were vaccinated over the two weekends
- 76% aged 30-49
- 50% male, 50% female
- 38% White British; 19% Pakistani; 15% Bangladeshi.

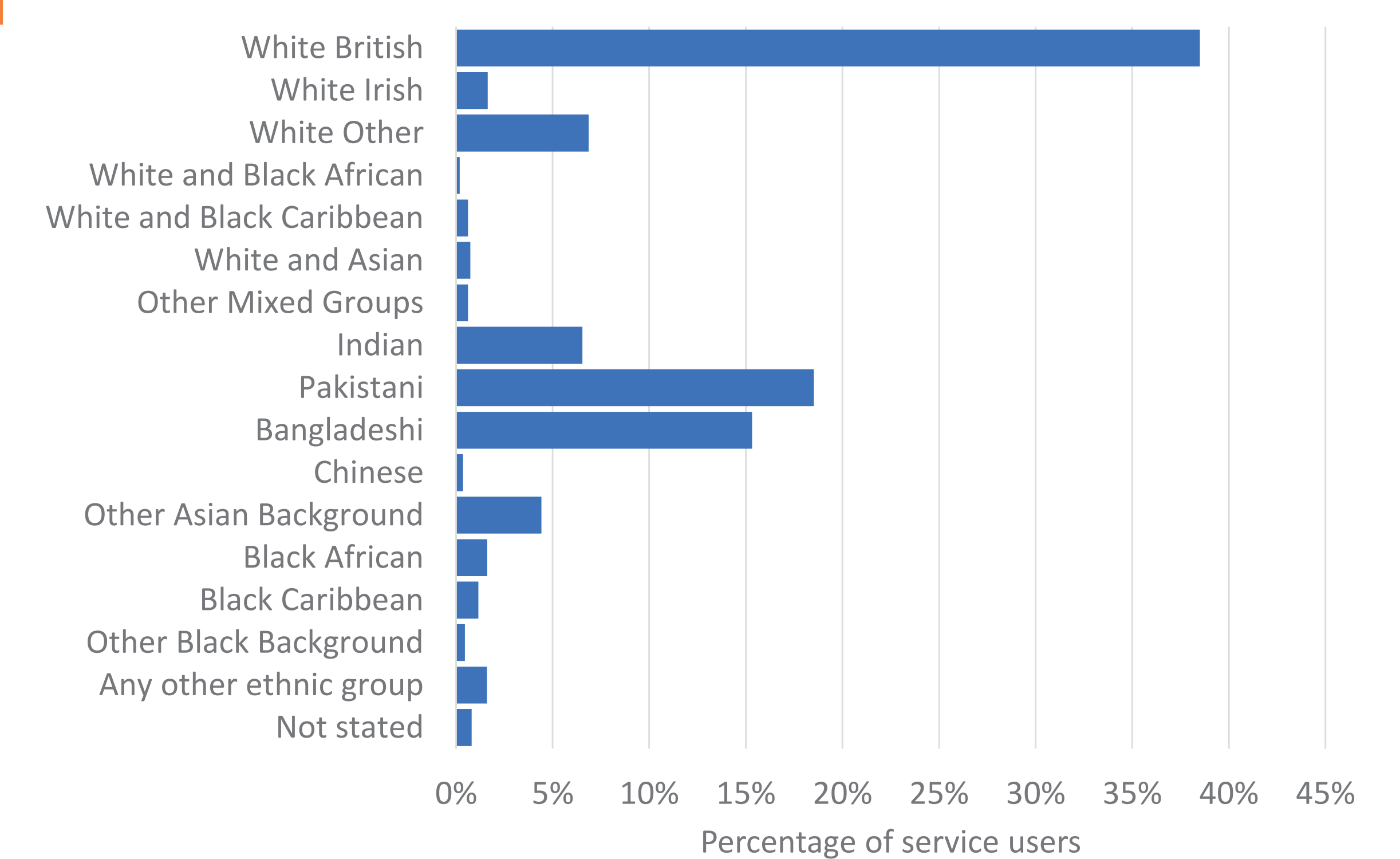
Qualitative

Five themes were drawn from the data. These are illustrated below with quotes.



- Decision making, and planning**
"Even though it was a rush, the actual operation on the days was very good from the point of view that we very quickly got into a rhythm of understanding what everybody did at each site" (Manager, male).
- Vaccine experiences and opinions**
"And if people are hesitant at all, you just want a really big front door and it makes the door ... the front door very big that way" (Volunteer, female).
- Communication and media**
"I thought it was quite good, initially but I think there's a lot of confusion around who's allowed to get it done and who isn't. I think a lot of it's to do with ... I think there's mixed messages" (Service user, female).
- Accessibility and local involvement**
"I was surprised at how many people came just because they'd been to Sainsbury's to do their shopping" (Health professional, female).
- Learning points**
"I would genuinely invest the next two weeks in a socially distanced way having a conversation with people who are just out there playing football and that kind of stuff.." (Strategic group, male).

Vaccinations by ethnicity



Conclusions

The mobile vaccine outreach project successfully demonstrated the value of delivering community centered healthcare.

- **Challenges** were identified in location planning, data collection, communication and engagement with local communities.
- **Service users preferred** to visit the outreach clinics rather than the other usual vaccination centres.

Acknowledgements

Thank you to Luton Borough Council, BLMK CCG, Luton Irish Centre and the people of Luton for assisting with this evaluation

Evaluation Team

Martin Logue and Catherine Haylock

Covid-19 Vaccination opportunity

No need to pre-book - just 'walk up'

Friday 23, Saturday 24, Sunday 25 April

10am - 4pm each day

Marsh Farm Futures House
Car park
The Moakes
LU3 3QB

Luton Irish Forum
Car park
102 Hitchin Road
LU2 0ES

Sainsbury's Bury Park
Car park
34 Dunstable Road
LU1 1DY

Who is eligible?

Luton residents yet to receive the first dose of the vaccine:

- are over 45 years old
- have been classified as clinically extremely vulnerable (CEV)
- provide formal or informal care for someone (we'll just need details of the person you are caring for)

In addition, and for this weekend only, the vaccine will also be available to people 30 and over who live with someone that falls into any of the above categories.

No paperwork required - just proof that you live in a Luton postcode (LU1-LU4)